



GOOD NEWS



RECREATION Department Notes

Roy Chambers has returned to the recreation center and will have charge of the baseball.

Horseshoe players are reminded that the courts are ready in the rear of the city park. All persons interested are invited to come out and play.

During the summer months the recreation center will be closed on Saturday afternoons.

Law Upholds Jaywalkers
TORONTO, Ont. (U.P.)—The right of pedestrians to cross the street whenever they please, without regard to traffic light signals, is upheld in the city's new traffic by-law regulations.

Woman Hunts Indian Bones
DES MOINES, Ia. (U.P.)—Frances Halliday, 23, Des Moines, would rather excavate Indian bones than keep house. Miss Halliday spends most of her time excavating Pueblo Indian ruins in Arizona.

Letters to the Editor

Torrance, Calif., June 23, 1936.
The Torrance Herald, Torrance, Calif.
My dear Mr. Whyte:
The Torrance Elementary P. T. A. wishes to thank you for the publicity given to our organization this past year.

We thank you very much for the space given us and especially do we mention the untiring efforts of Mrs. Sleeth in our behalf, for all of which we sincerely thank you.

Mrs. I. C. Hows,
Past President P. T. A. Torrance Elementary.

I notice on the page where the Torrance National Bank is located in first column that you state as follows:
"Beth W. Gregory owns the Court at 1817 Cabrillo avenue."
I am still the owner of the Court at 1817 Cabrillo avenue. Only leased same to Mr. Gregory for a couple of years. Will you please correct above mistake in your next issue? Thank you.

Allow me to congratulate you on your splendid Silver Anniversary Edition.

Very truly,
HENRY AUSTIN,
General Delivery,
Long Beach.

Note: The Herald offers its apology for this regrettable mistake.—Editor.

Kite Collection Complete

IOWA CITY, Ia. (U.P.)—The collection of kites in the University of Iowa now is satisfactory to Prof. Homer Dill, museum curator. The collection was completed recently when Dill acquired a specimen of the rare white-tailed kite.

CORRECTION

Long Beach, June 27, 1936.
Mr. Grover C. Whyte, Editor, Torrance Herald.
Dear Sir:
As a subscriber I received your Silver Anniversary Edition.

Poultry and Egg Prices That Are "RIGHT"

Fresh Local Lge. 29¢
Ranch Eggs Med. 26¢

White Hens 22¢ Red Fryers 24¢
Colored Hens 26¢ Rabbit Fryers 14¢

Have You Visited Our New Store?
Torrance Poultry & Feed Market
1963 CARSON T. S. Lovelady PHONE 407

Your Clothes Need Cleaning Often In the Summer!

For Best Results and Greater Economy TRY
"PROSPERIZE"
Scientific Cleaning Methods
20% OFF CASH & CARRY
TORRANCE LAUNDRY and DRY CLEANING COMPANY
Carson at Border Phone 141

SHOP TALK

By RAY BROOKS

With the dedication last week of the three new public buildings, the grand opening of the Star Department Store, and the Independent Market, the three-day Herald-Gas Company, cooking school, and the issuance of the special 66-page "Torrance on Review," this old town had the biggest week in its history. So big was it that this pillar (Public Nuisance No. 1) got lost in the shuffle and did not appear.

But here it is again, whether it makes any difference or not.

Mention should be made of the opening last Friday and Saturday of the Independent Market, 1216 E. Prado, which, according to M. Kurita, owner, and A. G. Turner, manager, was quite a success. These gentlemen have established a real market, with complete lines of meats, groceries and vegetables, as well as bakery and delicatessen departments. Prices on all merchandise are very low, and the new operators look for business to be good. Let's hope so.

Guy Claire, 1403 Acacia, International Derrick employee has purchased a new Buick sedan from Salesman F. K. Ricketson, of the recently opened E. Lewis salesrooms, 1623 Cabrillo. Manager Earl H. Forbes announces also the addition to the sales staff of Merl Bandwell, who, it is said, was needed to take care of all the Buick prospects in this area.

Much needed renovation of the foyer and seats of the Lomita theatre was contemplated last week by Bob Gunn, successor to Lee Kahn. Mr. Gunn plans to make the Lomita house one of the most attractive cinema palaces in this area. Certainly he has a large area to draw from, and there is no reason why his movie house shouldn't be a big success.

THE BIG, SPECIAL, SILVER ANNIVERSARY NUMBERS OF THE TORRANCE HERALD, ISSUED LAST THURSDAY, ARE STILL AVAILABLE. READY-WRAPPED FOR MAILING. FOR THE SMALL COST OF A THIN DIME, WHY NOT SEND ONE HOME TO THE FOLKS? SHOW THEM WHAT TORRANCE IS TODAY!

To Ed Thompson's, Chevrolet dealer, comes now A. H. Harrington, experienced in the ways of automobiles in general and Chevies in particular. For three years Harrington was with Chevrolet dealer Harrison H. Rhoades, of Beverly Hills.

Now he comes to Thompson's as service manager in charge of the repairing, servicing, etc. Harrington owns his own home here in Torrance and hopes to stay a long, long time.

TORRANCE TODAY: Russell Quayle, who recently took over the meat department from L. G. Barkdull in the Quality Down town Super Market, installed a neon on the back wall behind the meat counter; Alden Smith, cleverly posting a sign on the temporary board that served as plate glass after the big, bar robbery, on which sign he re-

Pilgrimage Play Opens July 20

With the appointment of Lloyd D. Mitchell as managing director of The Pilgrimage Play plans are rapidly being formulated for the opening of the fourteenth annual season of this famous drama on Monday evening, July 20, for a limited engagement for four week only.

marked that he was robbed because the thieves appreciated good merchandise, but that he still has plenty left; Sam Levy's carpet in the new store which is very attractive; Harry M. Abramson selling four (4) Mix-n-maters in three days following the use and demonstration of one at the cooking school (does it pay to advertise?); Bob Lewellen, our shop foreman, getting 12 hours sleep in six days during the hectic period of printing our special anniversary number.

Meat . . .
is what builds energy . . . makes children's bodies healthy and strong . . . satisfies a working man as only meat can . . . makes every meal a success.

Grubb's
is the market where you buy it . . . always tender . . . always tasty . . . always cut just the way you want it . . . always priced moderately and within the reach of all.

GRUBB'S MARKET
CHOICE MEATS
PHONE 779-TORRANCE
IN SAFEWAY STORE 1929 CARSON ST.

ASSOCIATED S GROCERS

INDIVIDUALLY OWNED STORES
SPECIALS, JULY 2nd and 3rd

- | | |
|---|------------------------------------|
| Coffee
MAXWELL HOUSE, 1 lb. 25¢ | Marmalade
KING KELLY 17¢ |
| Post Toasties 7¢ | SOB 13¢ |
| Jello 17¢ | Small 13¢ |
| 3 for 17¢ | Large 21¢ |
| Jello Ice Cream Powder 25¢ | Wheaties 21¢ |
| 3 for 25¢ | 2 for 21¢ |
| Purex 9¢ | Flour |
| Quart 15¢ | SPERRY 24¢ |
| 1/2 gals. 9¢ | 5-lb. sack 49¢ |
| Drain Opener 25¢ | Bisquick 27¢ |
| PUREX 2 for 25¢ | Large 27¢ |
| Bowl Cleanser 25¢ | Mustard |
| PUREX 2 for 25¢ | FRENCH'S 9¢ |
| Soap 10¢ | 6-oz. 9¢ |
| WHITE KING 3 for 10¢ | Marshmallows |
| Toilet Soap 14¢ | CAMPFIRE 17¢ |
| 3 for 14¢ | 1-lb. pkg. 17¢ |
| Gran. Soap 29¢ | Syrup |
| WHITE KING Pkg. 29¢ | VERMONT 18¢ |
| Salad Dressing 19¢ | MAID, 12-oz. jug 18¢ |
| THRIFTEE Pint 29¢ | Flour |
| Quarts 29¢ | FLAPJACK 18¢ |
| | Large 18¢ |
| | Tapioca |
| | ALBERS INST. 9¢ |
| | 8-oz. pkg. 9¢ |
| | Baby Food |
| | GERBER 25¢ |
| | 3 for 25¢ |

PICNIC SUGGESTIONS

Laura Scudder's May Flower Potato Chips
5c, 10c, 15c

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|----------------------------------|--------------------------------|
| Bolivar Olives 25¢ | Assorted Pickles 9¢ |
| Large qt. 25¢ | 6-oz. glass 9¢ |
| Out Rite Wax Paper 6c | Butter Cream BREAD |
| Sm. 6c Lge. 15c | |
| Derby Sandwich Spread 10¢ | Mity Nice Corn Beef 16¢ |
| 3-oz. tin 10¢ | |

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|--------------------------------------|--|
| Concord GRAPE JUICE, pts. 15c | Pink Beans 4 lbs. 15¢ |
| 12-Oz. Skippy Peanut Butter 15¢ | Irie—No. 1 can Tomato Juice, 3 for 25¢ |
| Mother's Cocoa, 2-lb. 13¢ | |

REMEMBER—Stores Close Saturday, July 4th Shop Early

• Tune in on "The Corner Store Philosopher" Radio Program, Every Tuesday and Thursday, 6:45 p. m., Station KHJ. Also KFAC, 6:45 every evening.

YOUR ASSOCIATED GROCERS

RICHARD COLBURN
1801 Cabrillo Ave., Torrance, Phone 110

GEO. H. COLBURN
645 Sartori Ave., Torrance, Phone 622

DOAN'S MARKET
2223 Torrance Blvd., Torrance, Phone 486

ELECTROLUX MUST be good because it is . . .

- **FIRST IN SALES!**
Leads in all automatic refrigerator sales in Southern California since 1933.
- **FIRST IN ECONOMY!**
Costs less to operate than any other refrigerator. Saves money THREE WAYS.
- **FIRST IN SIMPLICITY!**
No moving parts to wear out . . . nothing to oil. Silent, Durable, Efficient.

Models as Low as \$159 Payments as Little as 16¢ per day

TORRANCE PLUMBING CO.
F. L. PARKS, Proprietor
1418 Marcelina Avenue (Opp. P. O.) Phone 60



Safe Way's ANNUAL Store Wide JULY 4 SALE

Be sure to include a generous supply of Libby's fine foods in your holiday basket. For more than 75 years Libby's food has been favorites for holiday lunches.

Corned Beef 2 1/2 lbs. 31¢
Peaches Sliced 2 No. 2's 25¢
Sliced Beef Libby's 2 1/2 ounce jars 13¢
Deviled Meat 3 1/2 oz. 10¢

This week, your neighborhood Safeway Store is featuring a full assortment of essentials for your Fourth of July picnic lunch. You'll find all of the delicacies that make a meal at the beach or mountains "just right". Check over the items in this advertisement as you plan your holiday menus. Visit your nearest Safeway Store and stock up!

AIRWAY COFFEE 2 1-lb. 25¢
Mellow-mild Brazilian Blend. See it ground—KNOW it's fresh.

SUGAR PURE CANE 49¢
Cloth Bag 10 lbs. 49¢

GRANULATED Paper Bag 47¢
10 lbs. 47¢

Pure cane and fine granulated. Limit, 10 pounds.

A BUSINESS THAT HELPS ALL CALIFORNIA

CHAIN STORES HELP OUR FAMILY? Goodness, Yes!

CALIFORNIANS all SAY
California Chain Stores save their customers 10 cents out of every dollar they spend with them. They keep the cost of living down—the quality of merchandise up.

CALIFORNIA CHAIN STORES HELP CONSUMERS

Ripe Olives 12¢
Mayonnaise 38¢
Pork & Beans 5¢
Coffee 18¢
Pineapple Juice 27¢
Ginger Ale 15¢
Potato Chips 13¢
Cheese 17¢
Jell-well 17¢
Fruit Pectin 19¢
White Shinola 9¢

BROWN BERRY BEER
3 cans 25¢
4 bottles 25¢

BANANAS

Guaranteed Meats

When you buy your meats in the market of your neighborhood Safeway Store you are always assured of fine quality. Careful selection and scientific processing make this uniformity of high quality possible. And the meats you buy at Safeway cost you no more than ordinary meats. Try them today.

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|---|---|
| Lamb Legs 27¢ | Wieners & Conies 19¢ |
| Finest quality 1936 lamb. NOTE: We do not sell inferior grade lamb or mutton. | 100% pure—no preservatives. Take a supply along on the Fourth. |
| Beef Roast 18¢ | POTATO SALAD 15¢ |
| Shoulder blade cuts for pot roasting. Cut from fancy grade steer beef. Tender! | Ch. macaroni salad, (10-oz. mixed cuts, each 10¢). Fine for Dutch lunch. |
| Prime Rib 27¢ | DILL PICKLES 5¢ |
| First five ribs, cut short. (BONELESS, ROASTED—lb. 30¢). Slice cold for sandwiches. | Jumbo size, crisp dill pickles. You will want plenty for your picnic. |
| Corned Beef 19¢ | BARBECUE STEAKS |
| It is unnecessary to parboil our corned beef. Try some today—savor fine flavor. | We specialize in all cuts of steaks to barbecue. Porterhouse, T-bone, and boneless Top-Sirloin are cut and boned. All steaks from Fancy Steer Beef. Barbecued steaks will make your Fourth of July dining a complete success. |
| Roast Boneless Beef 27¢ | |
| Your choice of Rump Roast or Shoulder Clod Roast. Excellent for pot roasting. | |
- Meat prices effective in Safeway-operated markets.

SAFEWAY

Price Effective Through Saturday, July 4th, in Stores Where Trading-Stamp Sales are in Progress.